

# Feeding the World, Caring for the Earth

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## IYFF+10

GLOBAL ACTION  
FOR FAMILY FARMING

Let's build  
a sustainable  
food system



### JOIN US AND PARTICIPATE!

Join the IYFF+10  
and support Family Farming

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### WORLD RURAL FORUM

FORO RURAL MUNDIAL  
FORUM RURAL MONDIAL  
MUNDUKO LANDAGUNEA

## Why promote Family Farming?

Family Farming is a means of organizing agricultural, forestry, fisheries, pastoral and aquaculture production which is managed and operated by a family and predominantly reliant on family labor, including both women's and men's. The family and the farm are linked, co-evolve and combine economic, environmental, reproductive, social and cultural functions. When we talk about Family Farming, we also refer to artisan fishers, pastoralists, gatherers and landless peasants, as well as indigenous people.

### Feeding the World

70% of the world food production is provided by family farmers. Small farms are often more productive and sustainable per unit of land and energy consumed. Family Farming is at least twice more effective in reducing poverty than other sectors.



### Caring for the Earth

Guarantee of sustainable management of natural resources and environmental protection, given the close link between farmers themselves with the farm. Family Farming, besides being a source of genetic agro-diversity, can ensure their preservation through the use of native seed varieties and native livestock breeds well adapted to various environments.



\*Sources: WB, ETC Group, FAO, FIDA

## IYFF + 10

The International Year of Family Farming IYFF-2014, outcome of an intense campaign promoted by the **World Rural Forum and supported by over 360 civil society and farmers' organizations from five continents**, as well as institutions and international bodies, was a landmark in the promotion of specific policies for sustainable development of agricultural systems based on farmer families, smallholders, indigenous peoples, cooperatives, pastoralists and fishing families.

After the remarkable results achieved during the IYFF-2014, in the Manifesto of Brasilia, women and men farmers leaders from five continents, along with rural associations and research centres, agreed to extend for ten years the global campaign in favour of Family Farming. This initiative is called IYFF+10.

**The main objective of IYFF+10 will be to continue improving public policies in favour of Family Farming.**

### MAIN ACTIVITIES OF THE IYFF+10

#### 1. Family Farming National Committees

Platforms focused on advocacy and policy dialogue related to specific public policies with the goal to promote Family Farming.

#### 2. Guidelines to promote Family Farming

Broad participatory process in order to create a common framework for action and formulation of public agricultural policies, as well as revision of existing ones, in favour of Family Farming.

#### 3. Promotion of Participatory Research

Promotion of active participation of farmers' organisations and civil society in research processes.